

LEE HODGES

Senior Designer

252.945.8628

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Experience

Method Savvy

Senior Designer // September 2021 to May 2023

Develop branding systems for clients including identity design, web design, print, video, and marketing materials. Develop strategy for multi-channel marketing campaigns and go-to-market strategies across a variety of industries. Collaborate with clients and team members throughout project methodology and present work to key stakeholders.

The Half and Half

Press Operator // February 2018 to September 2021

Press production which includes, screen printing, hand mixing ink to match pantone swatches, and client communication.

Greenville Auto Auction

Designer // June 2017 to present

Design and photograph materials used to promote Greenville Auto Auction including, signs, posters, flyer's, t-shirts, and other promotional items.

HLJ Creative

Designer // September 2017 to October 2019

Brand development including logos, patterns, and brand manuals.

Colite

Designer // September 2017 to February 2018

Design and render layouts for company sites. Organize layouts for engineers.

East Carolina AIGA Design Associates

President // January 2015 to May 2017

Create budgets, contact artists, and schedule workshops for the graphic design department at East Carolina University.

Emerge Art Gallery

Intern // June 2016 to August 2016

Design materials used to promote EmERGE Art Gallery including, signs, posters, and brochures. Achieved miscellaneous tasks around gallery, greeted customers, maintained cleanliness.

Education

East Carolina University

Bachelor of Fine Arts

Concentration in Graphic Design

References

Carlos Manriquez

Creative Director

Greater-Than

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Fuquay-Varina, NC 27526

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Aaron Kessli

Director of Digital Marketing

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Online Portfolio

www.leehodgesdesigns.com